

Multilingual SMART Tourist Guide in Bethlehem



While walking in the city, you can scan a QR code with smartphones and automatically listen to an audio guidance in your own language, as well as watch video and read further description, about a certain heritage site.



This guide is an initiative by SIERA project, funded by the EU FP7 program, at Sina Institute, Birzeit University, and in cooperation with CCHP and OKKAM s.r.l



Multilingual SMART Tourist Guide

Bethlehem City

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Sina Institute



BIRZEIT UNIVERSITY

Scan the QR code, then listen, watch, and read further details in your language

Instructions



1. Connect to the internet through the free WiFi connection currently available throughout Bethlehem city center.
2. Make sure you have a QR reader application “QReader” is recommended.
3. Scan the QR codes with the QR reader application.
4. Choose your preferred media options from the list, which typically includes, but not limited to: Audio guide, youtube video, textual page, and links to Social Media.

Holy Land Trust



Manger Square



Bethlehem Peace Center



Bethlehem Municipality



Bethlehem City



Star Street



Dar Annadwa



Centre for Cultural Heritage Preservation - CCHP



Church of the Nativity

